

# Princess Tea Party Business



Training & Support

## KEY STARTUP QUESTIONS

### Module 1

**Describe Your Business Concept.** Give a description of the idea, followed an explanation of your "why," and, also what you're your business looks like.

---

---

---

**Tell About the Market and Competition.** Briefly, describe your ideal clientele. Who, what they do, age, income, family status. Describe any known competitors in your area.

---

---

---

**What Makes Your Business Unique or Special?** Service you plan to offer, the niche you plan to occupy, how does this compare to any competitors?

---

---

---

**Define Your Niche.** What will you offer that sets you apart from others?

---

---

Does Your Business Concept Match Your Income Goal? \_\_\_\_\_

How much time do you have to devote to your business? \_\_\_\_\_

What is your targeted number of parties per month? \_\_\_\_\_

### Prepare A Realistic Plan of Action

Lay out a timeline showing planning and preparation leading up to a target date for opening.

