

## 7 Ways Giving Brings Success

A great way to achieve robust success is by giving of yourself. Being honest and generous with respect for others expands your horizons and opportunities in life.

We all know what it feels like to be around someone who is more of a taker than a giver. It can be uncomfortable and you instinctively try to keep a distance.

While it may leave you a little vulnerable, giving is how deep and meaningful relationships are developed. We have always wanted this in our personal lives, but honesty and passion are also the hearthstone of business relationships today.

If you are a frequent visitor of my blog at [www.PrincessTeaPartyBusiness.com](http://www.PrincessTeaPartyBusiness.com) you know I often cite the work of Chris Widener. Chris is a very successful business consultant, coach, speaker, and television host. His belief system may resonate with you, and I hope you benefit from occasionally hearing and reading what he has to say.

In an article entitled “Seven Things You Must Give to Others in Order to Achieve Success” Widener energetically lays out a case for giving, without apology.

He believes that giving is more valuable in fostering trusting and successful outcomes than sophisticated sales techniques or strategies. He quotes Ed McMahon, a famous former Television Show personality as saying “Honesty is the single most important factor having a bearing on the final success of an individual, corporation, or product.”

Some people believe it’s necessary to bend the truth a little to get ahead. Putting the obvious aside, the trouble is that bending the truth often becomes abandoning the truth, and that is a road to nowhere on so many levels.

Chris Widener didn’t need to work hard to convince me that you succeed by showing respect and that you care, being honest, and giving of your passion.

People like you and me want to give our business to good and trustworthy people. In the marketplace this puts you two-thirds of the way there in terms of belief in your product and trust in your brand.

To embrace the belief that giving is vital to success, is no more risky in business than it is in your personal life. It is a strong foundation upon which to build something lasting.

In my business, I am entrusted by parents with their young and impressionable children to fulfill their Princess dream and bring them joy for that moment in time.

This isn’t something you can pretend to do. Simply put, it would not happen if taking were the priority over giving

The Princess Tea Party business is a wonderful way to make a living, but most of all it allows me to practice through my work, things that I feel are right and true.

Chris Widener's article can be read at <http://chriswidener.com/seven-things-you-must-give-to-others-if-you-want-to-achieve-success/>



**Lisa Zakar is a wife and mother of 3. She is the owner of Lisa Rose, a popular Princess Tea Party venue. She has a 17 year track record in the Princess Tea Party business. Lisa had a 10 year history in higher end retail with Nordstrom before launching her business. Lisa Rose is an award winning party venue with Best of Honolulu/children's parties/Honolulu Magazine, and, Winner of Best Children's Parties/Island Parent Magazine. Lisa Rose has locations in Honolulu and Cornelius, North Carolina.**